Vanilla Islands

The new flavoured cruising destination

Pascal VIROLEAU – 2018, May the 21st
Connectivity

Increasing connectivity

More ships

More attractive

Passengers satisfaction

More profitability

Highest passengers satisfaction
Challenges

Increasing customer satisfaction: Meet and surpass their expectation

Price, service, authenticity, wow experiences...

Need for ethics

Planting trees is not enough
Recommendations

- Being able to prove the sustainability of the island:
  System to monitor and manage the environment impact

- Sharing the practices

- Understanding the needs of cruise lines
  Facilitating private investments in infrastructures and regional lines
Issue

FINANCING THE ADMINISTRATIVE WORK

Monitoring, managing, sharing, benchmarking
enjoy the vanilla side of life...

Thank You